

# HAWAII MILITARY GUIDE

## *Digital Ad Specifications*

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**Production:** Platform.....Apple Macintosh  
Software.....Magazine Layout - QuarkXPress  
Ad Production - QuarkXPress, InDesign, Illustrator, Photoshop, Freehand  
Image Processing - Adobe Photoshop  
Editorial - Microsoft Word, Apple Text Edit

**Ad Submission:** 2-Page Spread.....10" wide x 7.75" tall      Gutter/Cross-over.....Allow 0.75"  
2-Page Bleed .....10.75" wide x 8.5" tall      Trim Size.....10.5" x 8.25"      Live area.....10" x 7.75"  
Full Page.....4.625" wide x 7.75" tall  
Full Page Bleed....5.5" wide x 8.5" tall      Trim Size.....5.25" x 8.25"      Live area ....4.625" x 7.75"  
1/2 Page.....4.625" wide x 3.625" tall  
1/4 Page.....2.25" wide x 3.625" tall  
Line Screen.....133 lpi      Image Resolution.....300 ppi at 100% actual size  
File Formats      High Resolution CMYK PDF with fonts embedded.  
For more information or questions, call 808-845-4395.  
File Transfer .....DVD, CD, FTP, Email (files 10 MBs or less).

**Deadlines:** Spring: Reserve Ad Space.....Dec 1      Submit Ad/Artwork ....Dec 15  
Fall: Reserve Ad Space.....Jun 1      Submit Ad/Artwork ....Jun 15

## *Headquarters*

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### **Hawaii Military Guide**

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